

For Immediate Release

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Find Sox For Horses at 2013 AAEP Convention

Tallahassee, FL (October 15, 2013) It's not just style, it's science behind anti-microbial-fibered Sox For Horses, Inc. protective leg wear for equines. Which is why the smartest non-invasive barrier between infection and disease-carrying insects will be among the impressive roster of companies exhibiting at the 2013 American Association of Equine Practitioners (AAEP) Trade Show, during the annual AAEP national convention, December 8-10, in Nashville, Tennessee.

“When veterinarians put Summer Whinnys™ to use on a hard-to-handle leg condition, they see for themselves how valuable and complete this sock is as a tool for leg protection,” says founder and Sox For Horses president, Ray Petterson.

“We welcome the high degree of professional examination and scrutiny of our designs that we expect from AAEP convention-goers. Summer Whinnys™ and Whinny Warmers® are not 'just' socks. They are tools for helping owners, trainers and veterinarians better help horses, by helping solve difficult leg problems.”

As the world's largest professional group dedicated to equine veterinary medicine, the American Association of Equine Practitioners (AAEP) comprises nearly 10,000

veterinarians and veterinary students in 64 countries who dedicate their life's work to caring for the horse. AAEP brings veterinarians from all types of practice, from all parts of the world, together in a common pursuit: improving the health and welfare of the horse.

The AAEP Annual Trade Show will be in the Ryman Exhibit Halls of the Gaylord Opryland Convention Center. AAEP Trade Show exhibitors feature products and services geared toward the equine veterinarian and horse industry, including pharmaceuticals, mobile/portable veterinary units, computer hardware/software, nutritional feeds/supplements, dental, magnetic therapies/lasers, x-ray equipment, endoscopes, reproductive services, hoof care, surgical equipment/instruments, general equine care, ultrasound equipment and laboratory or diagnostic services/equipment.

Sox For Horses has been busy all year introducing veterinarians to the multi-faceted benefits of these money-saving equine socks and are ready to meet and greet AAEP's most respected names in equine health.

Among the equine professionals Summer Whinnys™ have impressed is USET veterinarian Steve Soule, DVM, of West Palm Beach Equine Medical Center, whose clients include the equine athletes of U.S. Equestrian teams: "So far, I've had unanimous success in alleviating every problem I've applied the socks to."

About

Sox For Horses, Inc is the first company to bring antimicrobial fiber solutions to the equine horse-wear industry. The Sox For Horses, Inc. mission is to help owners, trainers and veterinarians better help equines by providing exceptional leg protection with high levels

of quality, function and durability, through optimal use of cutting-edge antimicrobial fiber science. Through growth and opportunity, Sox For Horses, Inc. makes a difference in the lives of people and animals, supporting equine and animal rescue organizations while adding jobs in American manufacturing. Whinny Warmers® and Summer Whinnys® are Made In America. Visit www.whinnywarmers.com or call Sox For Horses, Inc. (850) 907-5724 to talk to a real person about fitting the right socks for your horse.